



District 6710



Rotaract Newsletter

Volume 1 Issue 2

February 2006

Rotaract Clubs and Sponsors of District 6710

- Rotaract Club of Bellarmine University, sponsored by East Louisville Sunrise Rotary Club & the Rotary Club of Louisville
- Rotaract Club of Lindsey Wilson College, sponsored by the Rotary Club of Columbia
- Rotaract Club of Kentucky State University, sponsored by the Frankfort Rotary Club
- Rotaract Club of Murray State University, sponsored by the Rotary Club of Murray
- Rotaract Club of the University of Louisville, sponsored by the Rotary Clubs of Metro Louisville

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World Rotaract Week is Just Around the Corner

Celebrate World Rotaract Week! that your club is likely already doing.

Every year, World Rotaract Week is designated to honor the chartering of the first Rotaract club in North Carolina, March 13, 1968. Here's what you need to do:

For some of us, the week of March 13 falls on Spring Break, but that doesn't mean you can't celebrate before or after Spring Break! Consider holding a special event on campus to let everyone know about World Rotaract Week. Make it into a PR event and member recruitment tool!

You can also receive official World Rotaract Week recognition from Rotary International for participating in certain projects

Rotaract: More than Just Local Community Service

Sometimes it is easy to get caught up in local community service projects. There are always local needs to be met, and local community service projects can seem like the simplest to plan and carry out.

However, for a successful, healthy Rotaract Club, it is important to remember that we have **three** focus areas:

- Give a presentation or write a letter to a Rotary Club to encourage them to sponsor a new Rotaract Club. The DRR has contact information for several prospective new Rotaract Clubs, so she can easily help you with this! Be sure to attach a copy of the letter to your recognition form.

Its that simple! To receive recognition, simply complete the official form (including the signature of the Rotary Club president) and return it to the address indicated by **April 15**. Forms may be obtained from the DRR or downloaded from www.rotaract.org.

community service, professional development, and leadership development.

In addition, we are also called to "promote international understanding and goodwill toward all people."

Look for suggestions throughout this issue on how to focus on the "other" areas of Rotaract!

USCC Conference Early Registration Deadline Approaching

The United States, Canada, and Caribbean (USCC) contains more than 400 Rotaract Clubs, working on a variety of projects on the basic principles of Rotary's "Service Above Self." USCC is an annual event, bringing together Rotaractors in the United States, Canada and Caribbean. Rotaract District 5280, the host of USCC 2006, is looking forward to introducing you to great leaders, motivational speakers, and community service projects, while playing at the beautiful local beaches, Hollywood, and mingling under and possibly with the "stars!" Expand your Rotaract network to an international level and take home a revived passion for Rotaract and service.

The early registration deadline for the USCC 2006 Conference is February 28! The cost until that time is \$250. After February 28, cost will go up \$35-\$40, but every little bit helps when you are a poor college student! This includes registration and lodging

costs.

Hopefully **at least** one member of each club will be able to attend. You may want to start talking with your Rotary Club about sponsoring one or two students to attend. Judging from extended observations, it looks as if we will be able to get plane tickets for

The early registration deadline for the upcoming USCC Conference in Los Angeles is February 28!

\$250 or so. There is a possibility that we will receive some funding from the District at the end of the year, although there are no guarantees. Ideally, I would like to provide at least some funding to all members of the Rotaract District Committee.

Some clubs have already started making plans. The UofL Club set a deadline for members to sign up by Feb

7. Each member is required to pay a deposit of \$100. After that, calculations will be made to how much is still needed. Funds will be awarded to each participant based on how active he or she has been in the club. The UofL Student Government Association will provide some funds for student travel, so be sure to check with your student government on this possibility.

The Lindsey Wilson Club has several fundraisers in the works to raise funds needed for the conference. They are planning a cookout at the Columbia Wal-Mart, where Wal-Mart will match their proceeds. They are also collaborating with a local doctor on other fundraisers. This is the type of initiative that is necessary to get to Los Angeles!

District 6710 has a strong history of representation at international conferences, and we plan to keep up our good reputation!

Members of the Rotaract District Committee

Officers:

Mary Kathryn Cash, DRR, University of Louisville

Todd Quire, Vice Chair, Kentucky State

Julie Lewis, Secretary, Murray State University

Eric DeLodder, Treasurer, University of Louisville

Erin Black, Sergeant at Arms, Murray State University

Advisors:

Dr. Bernie Strenecky, District Advisor, University of Louisville

Dr. Henry Cunningham, University of Louisville

Jennifer Schum, Bellarmine University

Dr. Don Robertson, Murray State University

Steve Sargent, Lindsey Wilson College

Members:

Crystal Bishop, Lindsey Wilson College

Ashley Basham, Lindsey Wilson College

Keneth Fibbe, Lindsey Wilson College

Matt Hanka, University of Louisville

Brian Hoffman, University of Louisville

Mitchum Owen, Murray State University

Effua Hayford, Kentucky State University

Ekua Hayford, Kentucky State University

Jean Dolan, Bellarmine University

Erica Ward, Bellarmine University

District Rotary Conference April 28-29

"Unbridled Rotary Spirit!"

Mark your calendar now! The annual District 6710 Rotary Conference is coming up on April 28-29 in Louisville, KY! This year's conference will be a joint conference with District 6740, the eastern district of Kentucky. That means that this conference will represent Rotary in the entire state! The District Governor is very excited about this conference, and has been working all year to make sure this is one of the best Rotary District conferences in recent history! There will be excellent speakers as well as outstanding social events such as a special event at Churchill Downs!

How does all this relate to Rotaract? Rotaract is a part of the Rotary 6710 District family, and thus Rotaract is also a part of this conference. This year's conference will serve as Rotaract's first ever spring meeting; it will be the spring equivalent of our District Conference in the fall. We will take this opportunity to elect a new DRR and Rotaract District Committee for 2006-2007, provide training for new Rotaract club officers, interact with Rotarians, and most of all, have fun!

There is no better opportunity to showcase Rotaract to the entire District than at the Rotary District Conference. Not only will we be in attendance this year, but we will also be helping out. Some Rotaractors have already been working with conference planners to help with conference presentations. During the conference, Rotaractors will be assisting in various ways, and there will even be a special Rotaract presentation to showcase our accomplishments throughout the year. In exchange for our assistance, Rotaractors will be receiving registration and lodging benefits. There will also be some Rotary District budget proposals that will potentially be very beneficial for Rotaract in the future. It is important that we take this opportunity to see and be seen at the biggest Rotary event of the year in Kentucky!

Guest Speakers



Michael Pritchard is an entertaining, nationally acclaimed keynote speaker and powerful facilitator. For over 25 years, Michael Pritchard has effectively inspired and rejuvenated his audiences by combining his unique story-telling humor with his expertise on human interactions to educate his audiences. He has been profiled in the national press, from the Wall Street Journal to Time Magazine. He has appeared on CNN & Time, The Today Show, CBS Sunday Morning and many others. He has also hosted five critically acclaimed Public Television series for children of all ages.

Kentucky Governor Ernie Fletcher has led a remarkable life - Air Force fighter pilot, engineer, family doctor, lay minister, state legislator, and United States Congressman. He was born in Mt. Sterling and is a longtime resident of Lexington. He received his B.S. degree from the University of Kentucky College of Engineering in 1974 and later graduated from the University of Kentucky College of Medicine. In 1995 he was elected as State Representative for Kentucky's 78th District. In 1998 he was elected to the US House of Representatives in 1998 from Kentucky's 6th District and was elected Governor of Kentucky in 2003.



Betsy Demaray has been a member of the Sault Ste. Marie, MI Rotary Club since 1988. She has served her local club as Club President, YEO, and Treasurer. At the District level, Betsy served as District Governor 2000-01. She has participated in RI missions in Jamaica and Nicaragua. She has served on the World Affairs Committee for Rotary International, as Zone Coordinator for the Brisbane Convention and is served two years on the Paperwork Review Committee for the Rotary Foundation. Currently, Betsy is a Regional Membership Coordinator, a member of the Leadership Training and Development Committee of RI and program chair for the Zone Institute. She is a Paul Harris Fellow and member of the

Bequest Society.

FRIDAY, APRIL 28

10:00 a.m. Convene, Invocation, Pledge, Welcome of past District Governors

10:45 a.m. Business Sessions

11:45 a.m. Lunch, Speaker - Kentucky Governor Ernie Fletcher

1:15 - 4:00 p.m. Celebration of Community

6:00 p.m. Reception for Club Presidents

7:00 p.m. Banquet, Speaker - Michael Pritchard

SATURDAY, APRIL 29

7:30 a.m. Paul Harris fellow breakfast/memorial service

9:15 a.m. Celebration of International Projects

12:00 p.m. Lunch, Speaker - Betsy Demaray, Rotary International

1:15 p.m. Speech Contest

2:30 p.m. Special event at Churchill Downs

6:00 p.m. Return to Hotel

7:00 p.m. DC's Reception

8:00 p.m. Banquet, Ovation Orchestra



Presidential Citations

Each year, the Rotary International president issues citations to clubs who complete certain requirements during the year. To receive a citation, a Rotaract Club must complete at least three projects. One must be community service and one must be international service. International service can be a lot of things, so don't assume that your club can't do an "international" project. Contact your District Rotaract Representative for suggestions, or see some of the suggestions in this newsletter.

The Presidential Citation form may be obtained from the DRR or downloaded from www.rotaract.org. Forms are due to RI by April 15. They must first be signed by the District Governor, so please complete the form and return it to the DRR by April 1 and she will obtain the necessary signatures and mail the forms. You will need your sponsoring Rotary Club president's signature before mailing the form as well.

Cultivating New Leadership

Leadership is essential to any organization, and Rotaract is no exception. Leadership development is an important aspect of Rotaract, and it can be especially challenging for a university-based Rotaract Club. With students there is always the issue of turnover since (hopefully) members are continually graduating. Therefore, it is essential to recognize leadership potential in young members and, help cultivate them into tomorrow's leaders.

We can't have leaders without followers, but even followers need the chance to be leaders every once in a while. Look for opportunities to allow members of your club to take on leadership roles. When you are planning a project, resist the temptation to plan things yourself and seek a volunteer to chair a committee. If you believe someone would make a good leader, approach them and personally ask him or her to head up a project. Sometimes asking is all it takes for someone to step outside of their comfort zone and become a leader. Offer guidance when you see it is needed, but allow you members the freedom to experiment with their leadership role.

April is the time when most clubs hold elections for officers for the coming year. **Now is the time to start thinking about who will take the reins.** Have each current officer speak about his or her duties and allow members to ask questions. Look around your club. Which members have volunteered to help with projects? Which members can you count on to be present and assist? If you think someone has potential, approach him or her and ask them to help organize a project or invite them to an officer meeting. Allow the individual to get a feel for what it is like to be a leader, and offer assurance that they will do a good job.

Finally, remember that transition is crucial. To avoid losing the progress made by current and previous officers, make sure that old and new officers have ample time to discuss what is required of their position. Plan a meeting where all incoming and outgoing officers can sit down and discuss the nuances of the position. Give the new officers the opportunity to pick the brains of the outgoing officers before they graduate and leave the club. Consider having each officer keep a binder to pass on to new officers so that they will have an organizational history. **You incoming club officers should be elected prior to the spring District Rotary Conference.**

International Project Ideas

Rotary and Rotaract exist all over the world, and it is estimated that there are more than 7,600 Rotaract Clubs in 158 countries worldwide. International service is an important component of Rotary and Rotaract, but you may be wondering how your club can participate in an international project. Well, it may not be as difficult as you think! Here are some simple suggestions.

- Try organizing a fundraiser that serves international populations. Some great examples are UNICEF (www.unicef.org) or Heifer International (www.heifer.org). Consider raising money in a creative way for an organization that benefits tsunami victims in Southeast Asia or earthquake victims in Pakistan.
- Join in an international service project with your sponsoring Rotary Club. One avenue of service for all Rotary Clubs is international service. Rotary Clubs come up with many creative ways to do projects that have an international impact, and help from Rotaractors is always welcomed.
- Do a project with a Rotaract Club in another country. Many Rotaract Clubs in other parts of the world are looking for partners for simple joint projects. Many of these projects can be done via e-mail and are aimed at learning more about each other's culture. For example, Victoria Gabriele, International Director of Club Rotaract San Pedro Sula, Honduras, District 4250 would like to exchange money (bills) from your country with theirs. "All you have to do is to scan your money (bills) and explain us a bit about your money, country and Rotaract club; and in exchange we will send you our scanned money and info. We are interested in clubs from all over the world for this project. Once we have all the bills we will make an electronic album and send it to you so you can learn about the money of different countries." If you are interested you can contact Victoria at vickygabrie@yahoo.com. Contact your DRR for other ideas!

Ambassadorial Scholarships: The Opportunity of a Lifetime

Have you ever wanted to study abroad? If you have already studied abroad, would you like to go again? You have the opportunity through the Rotary Ambassadorial Scholarship program.

Ambassadorial Scholarships are awarded for a year of graduate study in a foreign country. The main focus of the award is to be an ambassador of goodwill for Rotary while furthering your education and having the experience of a lifetime. **As a member of Rotaract, you have an advantage because you already know the principles of Rotary.** This gives you an advantage over other applicants!

The following outlines the process to apply:

- Applications are to be downloaded from the internet, as an Adobe Acrobat document. Download application form from web site: <http://www.rotary.org/newsroom/downloadcenter/pdfs/139en.pdf>. Print out this form, and begin the application.
- Contact your local Rotary club. Inform the president of your intention to apply for the Rotary Ambassadorial, and request a member to sponsor your application, in accordance with Rotary Foundation requirements. **If selected, your sponsor must agree to attend the Rotary Ambassadorial Orientation meeting in Nashville, December 2006. Your sponsor must also attend the Rotary alumni association meeting in January 2007.**

- Complete all requirements of your application. Both you and your sponsor should work together to complete your application. However, the applicant is ultimately responsible for fulfilling all requirements of the application. Be sure to pay close attention to all application instructions, including transcripts, required letters of recommendation, and the total requested number of copies of the application. **All application requirements are listed in the application itself!**

- When you have completed all parts of the application, please mail **13 copies of the application, essays, transcripts and all other required forms by April 22 to:**

Bernard Strenicky
3518 Sorrento Ave.
Louisville, KY 40241

- Note: "official" student transcripts may be photo-copied to meet the number requirement.
- The Rotary Ambassadorial Scholarship Selection Committee will review your application. You will be contacted if it selects you for personal interview. **You must be able to attend this interview, in Paducah, Kentucky, on May 27, 2006.**
- The Selection Committee will select three Ambassadorial Scholarship candidates and two alternates. They will be contacted after the interview session has concluded. The Selection Committee will forward its three recommended applicants to Rotary International Headquarters, which will review your candidacy for final approval. If approved, you

will receive a letter confirming your institution placement.

- If you are awarded an Ambassadorial Scholarship, you must attend the Rotary Ambassadorial Orientation meeting in Nashville, December 2006.

Some factors that *might* make you an excellent candidate:

- You are a member of Rotaract.
- You are articulate and possess good proficiency in the study country language
- You are interested in a study field that has a direct impact on the humanitarian needs of the world
- You have concrete ideas as to how you will improve international understanding and world peace
- You possess excellent leadership skills and potential
- You are sincere about maintaining a lifelong relationship with Rotary after his/her scholarship period
- You are flexible and possess a good sense of humor
- You are an excellent public speaker, skilled with presentations to both small and large audiences
- You know the history, culture, and politics of both your home community and study country

Rotaractors have an excellent history of obtaining these prestigious scholarships, and I hope to see that tradition continue this year!

For further information, questions or comments, please contact:

Chris Cunningham
(502) 759-1698
cpcunning@yahoo.com

Contact Your District Rotaract Representative

Mary Kathryn Cash
District Rotaract Representative
8804 Furlong Drive, Apt #14
Louisville, KY 40242

Phone: 502-526-1988
E-mail: mkcash@gmail.com

Mission Statement of the Rotaract District Committee

"We, the Rotaract Committee of District 6710, will strive to establish and facilitate communication and interaction among all clubs, as well as develop, nurture, and provide resources to new and existing clubs. As a representative body of the District, we will serve as a medium between Rotary and Rotaract clubs, as well as plan and execute District Rotaract Conferences. In following the example set forth by Rotary, we will promote service above self through our fulfillment of the goals of Rotaract."

Congratulations!

Congratulations to the **Bellarmine Rotaract Club** for securing official sponsorship from the East Louisville Sunrise Rotary Club and the Rotary Club of Louisville.

Congratulations to the emerging **Rotaract Club of Elizabethtown Community and Technical College** for holding its first meeting. Plans for a chartering ceremony are underway!

Congratulations to the **Rotaract Club of Murray State University** for being mentioned in the February 2006 Rotaract e-newsletter, and for being featured in the upcoming issue of the *Rotary World* international magazine!



Professional Development

One of the goals of Rotaract is "to recognize the dignity and value of all useful occupations as opportunities to serve." From this goal, we derive a third emphasis of Rotaract: professional development.

A club's professional development activities should expand the members' understanding of the work environment and business opportunities within their community. These activities should highlight the Rotaractor's role in the community's economic development and illustrate how skills developed through service activities can help in resolving problems in the workplace.

Each Rotaract club should provide professional development opportunities to its members through activities such as:

- Professional and vocational forums
- Business technology updates
- Management and marketing seminars
- Conferences on business and professional ethics
- Presentations on finance and credit options for business start-up

Sponsoring Rotarians can enhance the professional development of Rotaractors by providing practical advice on entering the business world and tackling business, vocational, and professional challenges. Making the club's professional development projects into joint Rotaract-Rotary projects can also help Rotaractors get better acquainted with sponsoring Rotarians.

The previous suggestions may be very applicable to community-based Rotaracts. Some ideas for university-based clubs are:

- Invite Rotarians to speak on their profession at a club meeting
- Invite someone from your campus career services office to speak at a club meeting
- Sponsor campus workshops focusing on resume creation, interview skills, etc.
- Ask Rotarians to provide job shadowing opportunities for members interested in their career fields
- Encourage networking skills by allowing Rotaractors to interact with Rotarians.